

# CONCEPTUALIZING & PLANNING GREAT ENTERPRISE MOBILE APP FOR SOCIAL SERVICE ORGANIZATION TO HELP CHILDREN



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  - Description of the Organization
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# DETAILS ABOUT ORGANIZATION & SOCIAL SERVICE

## ABOUT ORGANIZATION

- **Social Service Organization (SSO) started on 1958.**
- **Dedicated volunteers and an underpaid staff.**
- **Rescue children**
- **Provide Nutrition, safety and education.**
- **Maintains records.**

## SOCIAL SERVICE

SSO is a Charitable Organization which seeks the following :

- **Provide**
- **Equip**
- **Create**
- **Help Donors find Needy**

# DESCRIPTION OF THE ORGANIZATION

- Charitable foundation.
- Dedicated to help underprivileged, abused and neglected children.
- Provides education, health care and nutrition.
- Help street children, child laborers, and children to improve the family living which are in slums area.

# DESCRIPTION OF THE ORGANIZATION

- Provides basic literacy, education, vocational training, nutrition, medical treatment, and emergency assistance to over 15,000 children and their families.
- Believes on education which is the key to help and solve the child problems.
- SSO Help the donors to find needy by using mobile app.

# DESCRIPTION OF DEPARTMENT

## ○ Fundraising Department

- Charity fundraisers are employed primarily to increase the contributions of individuals and groups to a charity by building relationships and exploring new fundraising opportunities from various sources.
- Fundraisers also work to raise awareness of the charity's work, aims and goals.

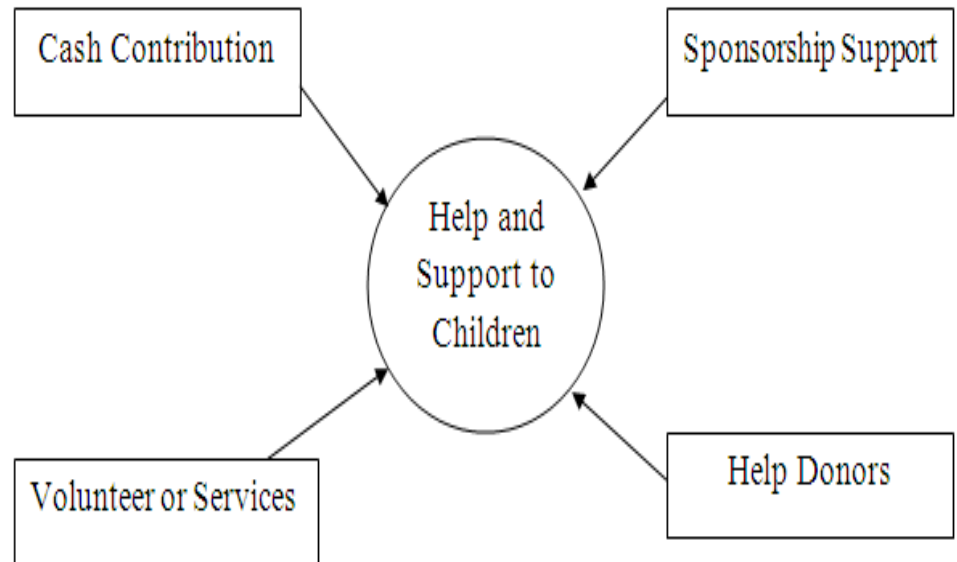
# DESCRIPTION OF DEPARTMENT

- Types of charity fundraiser
  - **Corporate fundraisers**
  - **Trust and statutory fundraisers**
  - **Community fundraisers**
  - **Major donor fundraisers**
  - **Legacy fundraisers**

# CONCEPT

**Charitable programs:  
provide help & support in  
many ways to child:**

- **Cash Contribution**
- **Sponsorship Support**
- **Volunteer or Services**
- **Help Donors**





# CONCEPT

## ○ Cash contributions

- Urgent purpose.
- Donors can pay for numerous incidental expenses.
- Many one time expenses.
- a sewing machine, a computer and graduate child items.

# CONCEPT

## ○ **Sponsorship Support**

- Costs are associated with teachers' salaries, support materials, teaching materials, etc.
- Disruptions in fund inevitable result.
- Endowment or bequest from company then trust or foundation will help to SSO to avoid catastrophe.
- This would allow the sponsorship programs to continue uninterrupted services.
- Recognize the contribution of sponsors on mobile app or SSO web site.

# CONCEPT

## ○ **Volunteer or Services**

- Not possible to denote cash
- Welcome to get assistance which is based on their time / service depends on sponsors resources and expertise in the particular area.
- An example for Volunteers or services are development, maintenance and hosting of SSO website and the development of all social service promotional materials.
- Help and train the children for various facilities.

# CONCEPT

- **Help Donors and find needy**
  - Mobile App to help the donors.
  - Search needy.
  - Direct service to Needy.
  - Register Needy details into mobile app.
  - Based on needy requirement , donors can help to them.
  - This app is very useful to the donors to search the needy.

# BUSINESS DRIVERS

Intervention	No. Of Children
Medical Help	37
Shelter	137
Restoration	306
Rescue from abuse	81
Sponsorship	33
Child Lost	02
Parents Asking Help	20
Emotional Support & Guidance	271
<b>Total</b>	<b>887</b>

Intervention	No. Of Women
<b>Shelter</b>	127
<b>Medical</b>	09
<b>Legal</b>	20
<b>Rescue</b>	115
<b>Missing</b>	11
<b>Voc. Training</b>	10
<b>Emotional support &amp; guidance</b>	39
<b>Referral</b>	12
<b>Total</b>	<b>343</b>

Sl	Services	Boys	Girls	Total
01	Contact point	54	39	93
02	Shelter home	267	126	393
03	Restored/discharged/Referred	75	37	112
04	Family restoration	175	82	257

# BUSINESS DRIVERS

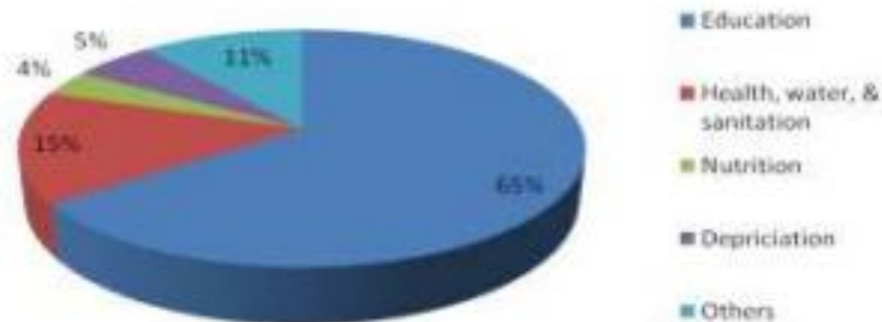
## HONORARIUM STRUCTURE

<b>Amount (Rs.)</b>	<b>No</b>
<5000/-	253
5001 - 10000/-	62
10001 - 20000/-	6
> 20000/-	3

**Lowest honorarium = 1750/- (Part time)**  
**Highest honorarium = 40,000/-**  
**Total Staff = 324 Male - 98 , Female - 226**

**Secretary works on an honorary basis**

## EXPENDITURE 2014-15



# BENEFITS

- Help the children who deprived of normal conditions of life
- Create a society free from child labour, exploitation and abandonment.
- Active participants and positive contributors to their communities.
- Provide joyful and innovative education, supplementary nutrition, health care, recreation, vocational training, counselling, rehabilitation and repatriation services to children.

# TARGET AUDIENCE

- **Street children**
- **Child labourers**
- **Children of impoverished families living in the slums area.**



# IMPACT ON EXISTING STAFF, PROCESSES AND PROCEDURES

- **Child is identified as possibly needing special education and related services.**
- **Child is evaluated.**
- **Eligibility is decided.**
- **Child is found eligible for services.**
- **Individualized education program (IEP) meeting is scheduled**
- **IEP meeting is held and the IEP is written.**
- **After the IEP is written, services are provided.**
- **Progress is measured and reported to parents.**
- **IEP is reviewed.**
- **Child is re-evaluated.**

# PROTOTYPE DESIGN

## ○ Main Screen

**SS ORGANIZATION TO HELP CHILDREN**

How to Use this App

Contact Donors in Your city

contact Donors in your Area

Donors you Contacted

Find Needy

About SSO.com

## Search Donors

**SS ORGANIZATION TO HELP CHILDREN**

Enter STD Code

Type Of Donors

Dropdown button ▲

All

Sponsorship

Cash

Voluneeters

Search

# PROTOTYPE DESIGN

## ○ Donors List

**SS ORGANIZATION TO HELP CHILDREN**

Details of Voluntary Donor

Feedback about the Donors

- Dropdown button ▲
- Consented to Donate
- Donated Recently
- Phone no Wrong
- Phone Switched off

## Search Needy

**SS ORGANIZATION TO HELP CHILDREN**

Help Donors

Name of the Donors

Address

Contact No

Search Needy  ▼

# PROTOTYPE DESIGN

## ○ Needy List

**SS ORGANIZATION TO HELP CHILDREN**

Needy List

Name of the Needy	Need
<input checked="" type="checkbox"/>	Cash
<input checked="" type="checkbox"/>	Books
<input checked="" type="checkbox"/>	Shelter
<input checked="" type="checkbox"/>	Food
<input checked="" type="checkbox"/>	Basic Needs

# REFERENCES



- **The Graphic Design Reference & Specification by Poppy Evans, Aaris Sherin, Irina Lee.**
- **Manufacturing Engineer's by D. Koshal**
- **The Guide to Wire framing For Designers By awwards-team**

